

# PRESS RELEASE



## **NEW: Master Data Management - Ready to Run**

**synfoxx®**

**Hamburg, 16.04.2019. Systrion now offers the modern synfoxx®/p 4.1 solution for comprehensive master data management in a package for the food industry that can be used immediately.**

synfoxx®/p already includes the standard attributes of GS1, a product fact sheet for importing and exporting product information, a connection to the GDSN data pool, and the data quality checks according to the DQG (Data Quality Gate) rules of GS1 Germany.

Companies that already exchange data over the GDSN network can even have all their data automatically loaded into the system in order to be able to work immediately with the current version of their data.

Systrion offers interested parties many opportunities to further inform themselves: Webinars show the advantages of the solution in detail, in individual live presentations customers can see the handling of the system with their data, and a white paper describes the added value for companies in the food industry.

### **About Systrion AG**

Systrion AG specializes in master data and data quality management. Our customers use our cloud solutions synfoxx® und fuzzit® to ensure the availability of high quality master data along their whole supply chain. Systrion has long lasting experience in the foods, consumer goods and technical industry.

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